

# MODEX 2018 EXHIBITOR ADVERTISING ORDER FORM

## Complete Order Information:

COMPANY NAME \_\_\_\_\_ BOOTH # \_\_\_\_\_

CONTACT NAME / TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### MARKETING PACKAGES

*(Marketing Package Materials Forms will be e-mailed upon receipt of order)*

- VALUE PACKAGE: \$500
- PREFERRED PACKAGE: \$1,000
- DELUXE PACKAGE: \$3,000
- PREMIER PACKAGE: \$5,000

### MODEXSHOW.COM ADVERTISING — A LA CARTE

*(See page 22 materials specifications)*

- Registration Page Banner Ad – (300x250px): \$1,000
- Search Pages Banner Ad – (468x60px): \$3,000
- Interior Page Banner Ad – (300x250px): \$3,000
- Home Page Banner Ad – Standard (300x250px) and Mobile (320x50px): \$4,000

### ONLINE LISTING ENHANCEMENT ADVERTISING — A LA CARTE

*(See page 22 materials specifications)*

- Showcase with 25 MB Library: \$1,000
- Showcase with 10 MB Library: \$700
- Showcase Banner Ad (468x60px): \$500

### SPONSORSHIPS

- Aisle Sign: \$4,000  
Aisle Number: \_\_\_\_\_
- Shuttle Bus Signage: \$4,000
- MODEX Bag: \$7,000
- Lanyards: \$8,500
- Networking Lounge and Charging Stations: \$10,000
- Smartphone App: \$10,000
- Expo Guide: \$10,000
- Industry Night Event: \$10,000
- Industry Night Table: \$1,000
- Escalator Graphics: \$15,000
- WiFi: \$25,000

### PRE-SHOW NEWSLETTER

*(Select all dates that apply and desired space for date)*

1st Row Banner: \$1,300      1st Sponsored Content: \$1,200  
2nd Row Banner: \$1,100      2nd Sponsored Content: \$1,000

- |                                   |   |  |
|-----------------------------------|---|--|
| <input type="checkbox"/> March 13 | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
|                                   | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |
| <input type="checkbox"/> March 20 | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
|                                   | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |
| <input type="checkbox"/> March 27 | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
|                                   | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |
| <input type="checkbox"/> April 3  | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
|                                   | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |

### Submit your Advertising Order:

*Submit your Advertising Selection along with your contact information to **Donna Streicher** at [dstreicher@mhi.org](mailto:dstreicher@mhi.org) or FAX to **704-676-1199**.*

*Deadline to order bag and lanyard sponsorships is October 2, 2017*

*Deadline for ordering and materials submission is February 15, 2018*

To view samples of online products, visit [www.MODEXShow.com/marketingkit](http://www.MODEXShow.com/marketingkit)

# MODEX 2018 PREFERRED MARKETING PACKAGE



Thank you for your participation in the 2018 MODEX Show.

Below you will find a list of benefits included with your PREFERRED MARKETING PACKAGE. Update your Exhibitor Listing (online) and submit any other materials as outlined below. Our contact information is listed below. If you have any questions, please do not hesitate to contact us.

## Benefits

MODEXShow.com Showcase with 10 MB library

One (1) online Showcase (468 x 60px) Banner Ad on the MODEX 2018 website

One (1) Registration Page (300 x 250px) Banner Ad on the MODEX 2018 website

## Submit the Following Items:

*(See Online Advertising Specifications sheet for material specifications)*

468 x 60px Showcase Banner Ad

300 x 250px Registration Page Banner Ad

Online Company Listing

[www.MODEXShow.com/listing](http://www.MODEXShow.com/listing)

**EMAIL** materials to:

Morgan Cruz, [macruz@mhi.org](mailto:macruz@mhi.org)

## Questions

For more information on your EXHIBITION BOOTH, please contact MHI Sales:  
Tom Carbott 704-676-1190 or [tcarbott@mhi.org](mailto:tcarbott@mhi.org).

For more information on your MARKETING PACKAGE ORDER,  
please contact MHI Show Advertising Sales:  
Donna Streicher, 704-714-8718 or [dstreicher@mhi.org](mailto:dstreicher@mhi.org).

For more information on your NEWS RELEASES in the MODEXShow.com Press Room,  
please contact MHI:  
Alex Batty, 704-676-1190 or [abatty@mhi.org](mailto:abatty@mhi.org).

For questions about your LISTING AND ADVERTISING MATERIALS, please contact MHI:  
Morgan Cruz, 704-676-1190 or [macruz@mhi.org](mailto:macruz@mhi.org).