

MODEX 2018 EXHIBITOR ADVERTISING ORDER FORM

Complete Order Information:

COMPANY NAME _____ BOOTH # _____

CONTACT NAME / TITLE _____

PHONE _____ FAX _____

E-MAIL _____

MARKETING PACKAGES

(Marketing Package Materials Forms will be e-mailed upon receipt of order)

- VALUE PACKAGE: \$500
- PREFERRED PACKAGE: \$1,000
- DELUXE PACKAGE: \$3,000
- PREMIER PACKAGE: \$5,000

MODEXSHOW.COM ADVERTISING — A LA CARTE

(See page 22 materials specifications)

- Registration Page Banner Ad – (300x250px): \$1,000
- Search Pages Banner Ad – (468x60px): \$3,000
- Interior Page Banner Ad – (300x250px): \$3,000
- Home Page Banner Ad – Standard (300x250px) and Mobile (320x50px): \$4,000

ONLINE LISTING ENHANCEMENT ADVERTISING — A LA CARTE

(See page 22 materials specifications)

- Showcase with 25 MB Library: \$1,000
- Showcase with 10 MB Library: \$700
- Showcase Banner Ad (468x60px): \$500

SPONSORSHIPS

- Aisle Sign: \$4,000
Aisle Number: _____
- Shuttle Bus Signage: \$4,000
- MODEX Bag: \$7,000
- Lanyards: \$8,500
- Networking Lounge and Charging Stations: \$10,000
- Smartphone App: \$10,000
- Expo Guide: \$10,000
- Industry Night Event: \$10,000
- Industry Night Table: \$1,000
- Escalator Graphics: \$15,000
- WiFi: \$25,000

PRE-SHOW NEWSLETTER

(Select all dates that apply and desired space for date)

1st Row Banner: \$1,300 1st Sponsored Content: \$1,200
2nd Row Banner: \$1,100 2nd Sponsored Content: \$1,000

- | | | |
|-----------------------------------|---|--|
| <input type="checkbox"/> March 13 | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
| | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |
| <input type="checkbox"/> March 20 | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
| | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |
| <input type="checkbox"/> March 27 | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
| | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |
| <input type="checkbox"/> April 3 | <input type="checkbox"/> 1st Row Banner | <input type="checkbox"/> 1st Sponsored Content |
| | <input type="checkbox"/> 2nd Row Banner | <input type="checkbox"/> 2nd Sponsored Content |

Submit your Advertising Order:

Submit your Advertising Selection along with your contact information to **Donna Streicher** at dstreicher@mhi.org or FAX to **704-676-1199**.

Deadline to order bag and lanyard sponsorships is October 2, 2017

Deadline for ordering and materials submission is February 15, 2018

To view samples of online products, visit www.MODEXShow.com/marketingkit